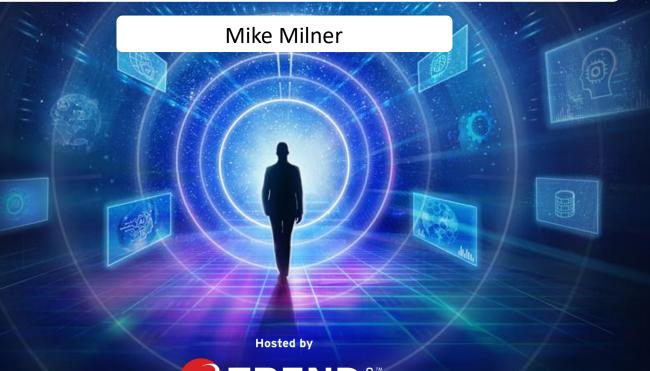
CLOUDS E 2023 ENVISION TO

클라우드 위험이 곧 비즈니스 위험입니다



TREND

Risk Environment



Threat actor evolution



Extortion and Ransomware growing

Recession will drive more crime

Increased specialization, targeting, customization



Disruption, destruction, IP theft

Tolerating & harboring criminals

Some regimes profit-driven For example, North Korea

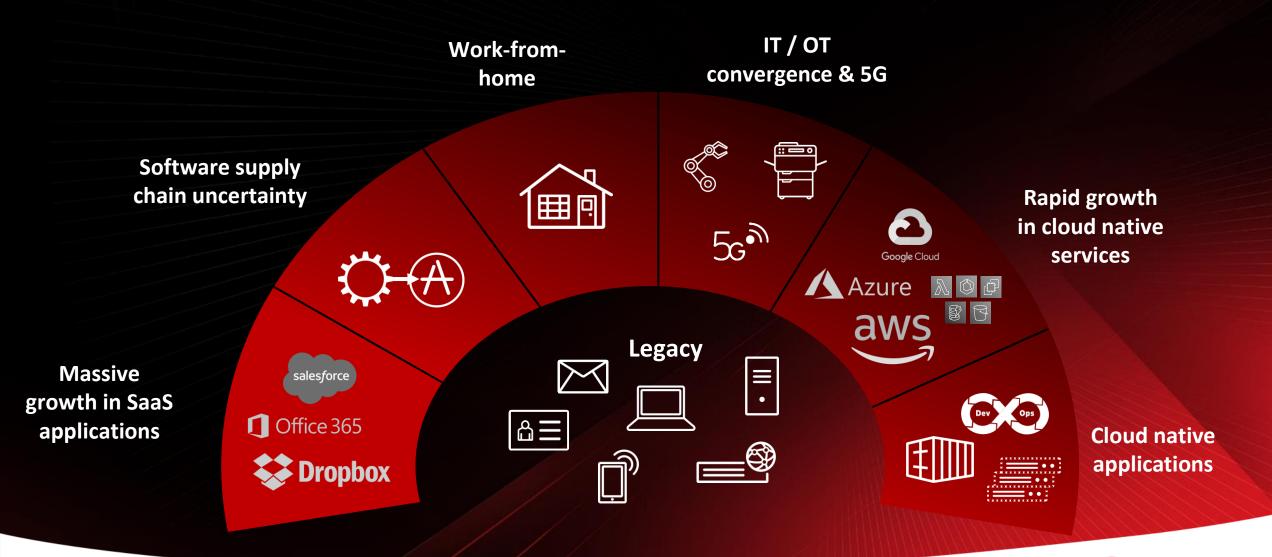


Economic pain will drive increased misbehavior

Cyber-criminals paying insiders for access



Attack Surface Scale





Security Tool Sprawl

RBAC



Overlapping solutions

Siloed data and alerts

Data lake proliferation

Inefficient licensing

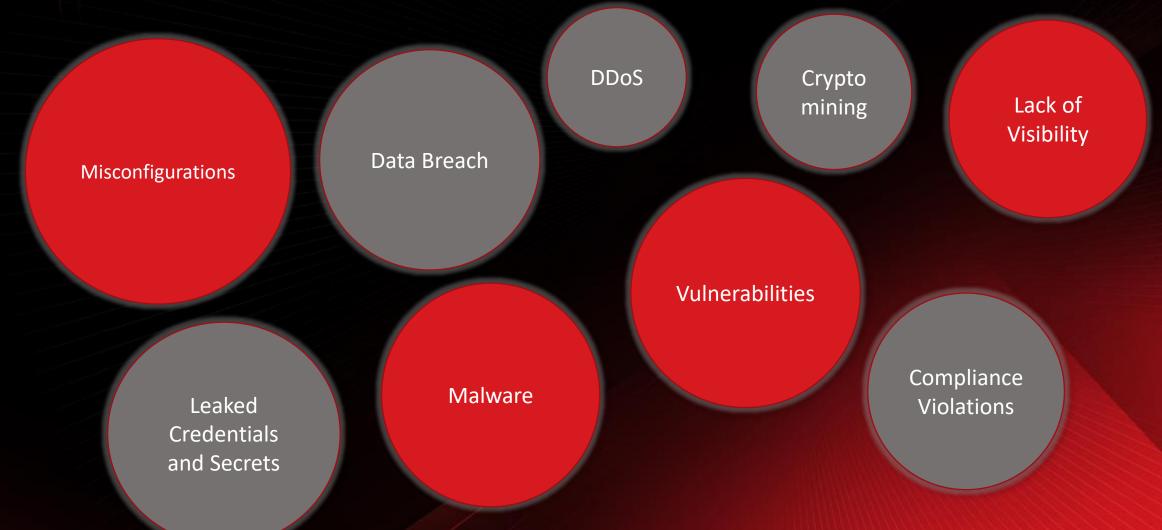
People costs rising

Challenging to measure effectiveness



Cloud Risk TREND®™

Common Security Risks in the Cloud





Security Challenges on your Cloud Journey



Evolving Environment

Migrating workloads and applications to the cloud-native applications



Measuring Risk

Identifying blind spots, managing the cloud attack surface, and improving security posture



Multi-Cloud Complexity

Achieving visibility and consistent security policy management



Hybrid Requirements

Applying modern security tooling to legacy and on-premise workloads



Incident Handling

Ensuring SOC visibility and contextual awareness of cloud attacks



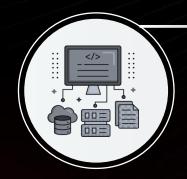
Cloud Security Silo



CSPM



CDR



CNAPP



laC





Enterprise Security



Attack Surface Risk Management

Incorporates cloud-focused Attack Surface discovery, assessment, and risk mitigation



Detection and Response (XDR) + Threat Intelligence

Cloud security correlation for fast detection and response, including XDR for containers, XDR for other cloud resources, etc.



Cloud Protection and Prevention

Discover and block vulnerabilities and malware across VMs, containers, storage, VPCs, IaC, repos, databases, and APIs.



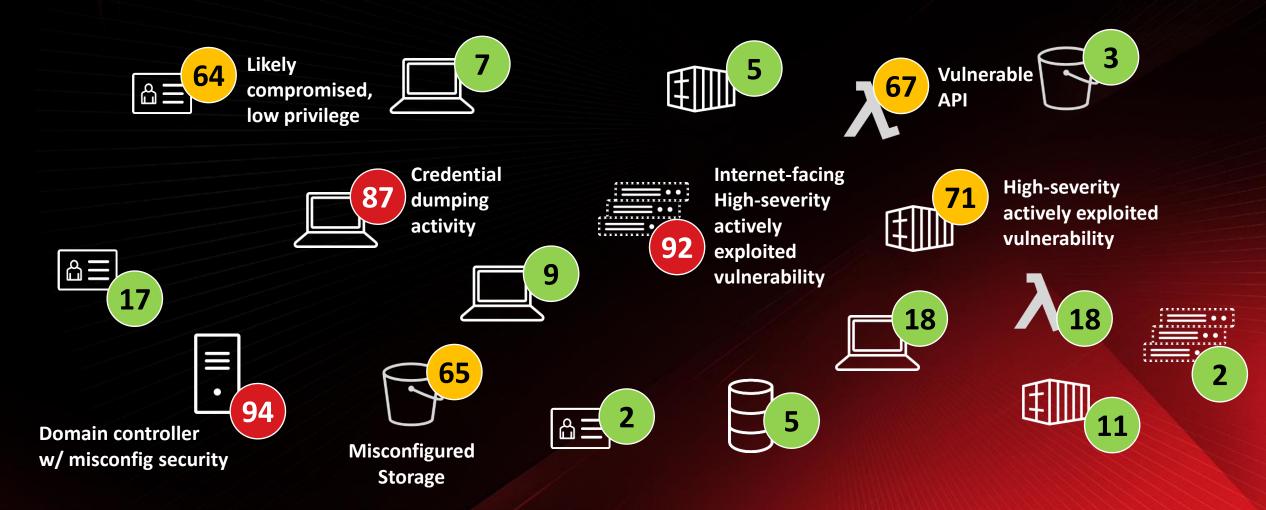
Improve Visibility

Security Posture and Activity, across all Asset Types





Assess Risk to Prioritize Remediation







Let your SOC do Cloud

Bring cloud events into your detection and response activities

Visualize cloud infrastructure and data flows

Include SOC in cloud threat assessments



Standardize Risk

Consider risk across asset types

Developers have endpoints too!

Map the flow of code to production



Choose the right tools

Handle your entire attack surface

Native sensors for fundamentals

Integrations for specialty systems



Trend Micro Can Help



Trend Vision One™ – Cloud Security

Help organizations quickly identify threats, reduce breach exposure, and respond to security threats across their cloud environments



Cloud Attack Surface Risk Management

Incorporates cloud-focused Attack Surface discovery, assessment, and risk mitigation



Cloud Detection and Response (CDR) + Threat Intelligence

Cloud security correlation for fast detection and response, including XDR for containers, XDR for other cloud resources, etc.



Cloud Protection and Prevention

Discover and block vulnerabilities and malware across VMs, containers, storage, VPCs, IaC, repos, databases, and APIs.



Cloud Detection and Response



Endpoint Detection & Response



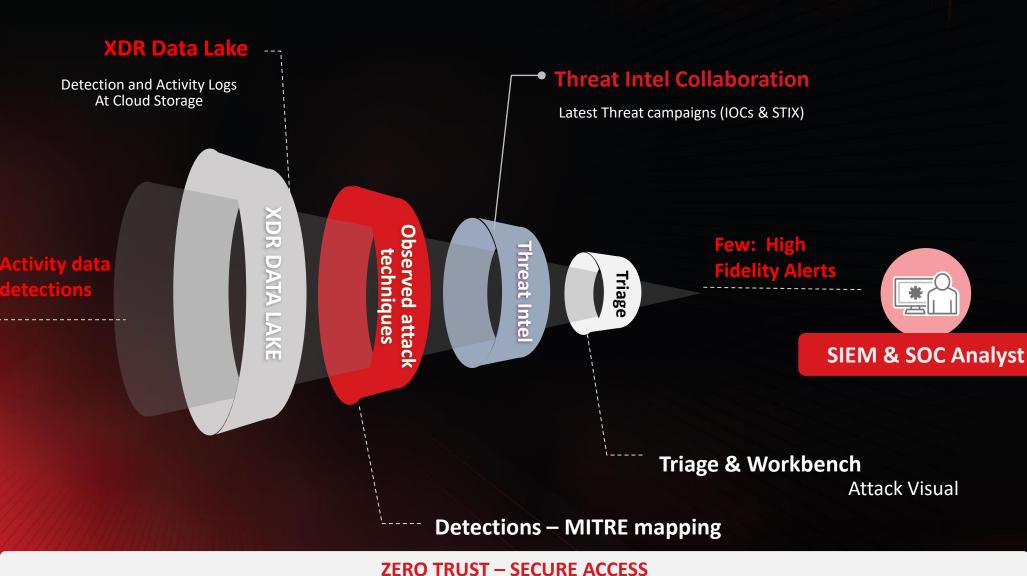
E-mail Detection & Response



Cloud Detection & Response

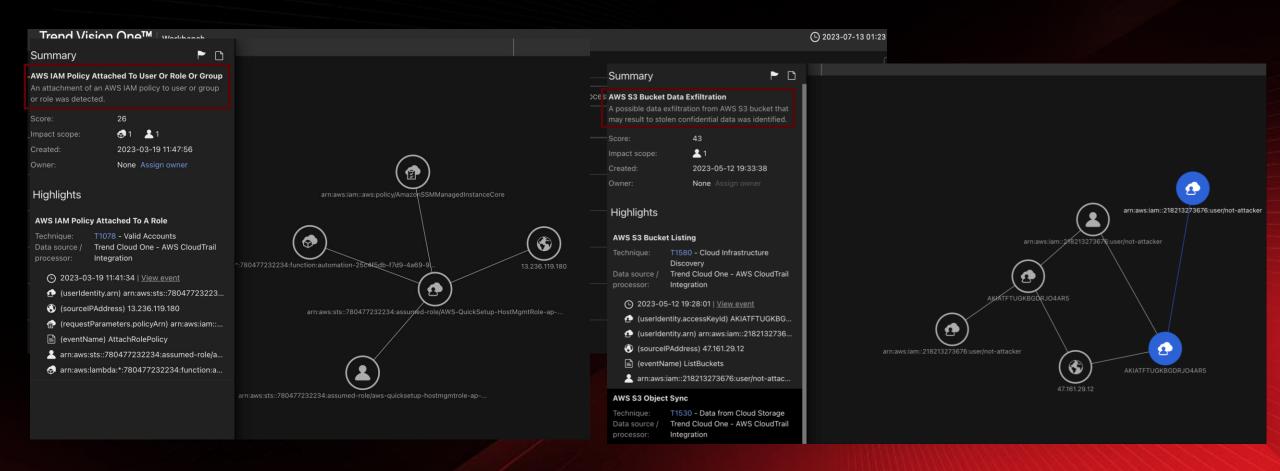


Network Traffic Analytics



XDR for Cloud

Cloud security correlation for fast detection and response, including XDR for containers, XDR for cloud resources, and more.



Setting a New Standard for Cybersecurity Platforms

Unified Security for Greater Threat Defense and Security Posture

Stop adversaries faster



Market-leading XDR

Take charge of cyber risks

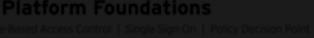
Converge, simplify, harmonize SecOps

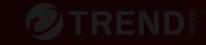


Most robust attack surface risk management



Broadest, single platform







Mike Milner
VP Cloud Technology

mike_milner@trendmicro.com

@secretmike